

# AutoCONNECT™

## Bid Response Management

AutoCONNECT Bid Response Management™ is an MCA Power Solution that provides efficient methods for a global automotive supplier to provide their customers quick and accurate responses to new program bids for improved bid response management.

### Why Do You Need AutoCONNECT Bid Response Management™?

As an automotive supplier, the pursuit of new contracts can be very expensive. With the globalization of the OEM supply chain it has become increasingly demanding in both time and materials.

### Key Features of AutoCONNECT Bid Response Management™

- Singular Bid Response
- Track Current and New Program Bids
- Track Projected Volumes Over Time
- Manage Multiple Costing Scenarios
- Electric Review and Approvals



Win More Bids



Better Manage the Bid Process



Create Accurate Forecasts

## AutoCONNECT Bid Response Management™ Helps Support:



Expanding Existing Business



Cost Benefit Analysis



Communication



Details Tasks and Due Dates

# Why Choose AutoCONNECT Bid Response Management™?

AutoCONNECT Bid Response Management™ is built on the industry-leading Microsoft Power Platform which, combined with MCA Connect's automotive industry knowledge, delivers a pragmatic and adaptable solution.

## Automotive Companies use AutoCONNECT Bid Response Management™ to:

- Manage the window between bid and production with better preparation for program launch
- Centrally manage bid documentation and data while managing spreadsheets, tracking emails, and reducing meetings
- Create a consistent quote across multiple plants and regions around the world
- Evaluate risk throughout the bid process

### The Results?

# 20%

## Increase in Efficiency

Less time spent managing the process

# 10%

## Increase in Bids Won

Quicker, more accurate responses increase your close rate

# 40%

## Fewer Meetings

The system does all the work of keeping people up-to-date

## ABOUT MCA CONNECT

MCA Connect is a global systems integrator focused on manufacturing, energy and service verticals. We deliver and support operational transformation to help clients achieve a competitive advantage. By combining product and industry expertise with proven strategic methods, MCA Connect consistently delivers innovative solutions that help clients realize their vision.

