



Data Value Assessment

Maximize the full potential of your data to become a data-driven enterprise in 6-8 weeks

DATA VALUE ASSESSMENT™



Week 1:

Assess and discover

In-depth assessment of existing data + gaps

- Review current data footprint to uncover the data you have and identify the data you need
- Find weak spots and missing links by mapping system data, data models, pipelines, and flows
- Evaluate current data strategy to discover untapped potential and areas for improvement

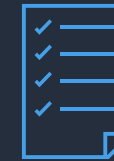


Weeks 2-3:

Prioritize opportunities

Map areas for improvement using Kaizen methodology

- Identify areas for change and improvement of data strategy, collection and reporting
- Evaluate the financial impact of proposed changes
- Prioritize changes by impact versus level of effort



Weeks 4-6:

Act

Leverage the full power of your data

- Receive a tailored Optimization Roadmap with recommendations from expert team of Senior Data Scientists
- Gain clear plan to act on immediately for tangible short-term ROI
- Leverage financial value estimate model to establish business value/justification
- Use plan detailing tangible benefits to become a data-driven enterprise

